

24 February 2020

Letter of Support: HBUFC

To whom it may concern

The Hout Bay United Football Community (HBUFC) is a sports and youth development NPO operating in the Hout Bay area for several years.

They work primarily with disadvantaged youth, and approximately 80% of these come from Imizamo Yethu and Hangberg, traditionally black and coloured communities respectively.

The excellent work being done by HBUFC ensures many of our vulnerable youth are off the streets, and attending soccer practices and games which not only develop local talent, but also create a sense of belonging, unity and inclusion.

Furthermore, their programs also encourage studiousness and academics, and they youth benefit from a great deal of life skills and orientation as well.

I support any application they may make for funding, and am grateful for the community building that they are a part of in Hout Bay.

Cllr Roberto Quintas

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INSPIRING THE COMMUNITY
TO WORK WITH SOLIDARITY
COVID-19 RESPONSE

September 2020

To Whom it may concern,

The Courage organization has worked with the HBUFC team over the past few months in response to the COVID-19 pandemic, during which time we have got to know the people and their project very well.

HBUFC touches every corner of Hout Bay and its communities, which itself is a microcosm of South Africa. Their activities have helped unite our community through their mentorship program, uplifting the less privileged and developing leaders. Testament to this was their ability to help us seamlessly deliver over 20,000 food parcels into our vulnerable communities. Their outreach and community connections played a crucial role in this time of crisis.

We also worked together on an appeal for funding from an international donor in our commitment to address some fundamental issues that exist in our society that extend beyond the CV-19 pandemic. Through this process we learned of the broader goals of the HBUFC. It is quite apparent that successful football is only one cog in their multi-gearred organization, but it is really showing the way forward for community integration and upliftment in South Africa.

We fully endorse HBUFC in their endeavors to raise funding to expand their reach into our communities

Tony Warrener

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From: Iris Henkel irishenkel@hbufc.co.za
Subject: Fwd: HBUFC
Date: 30 September 2020 at 11:02
To:



TO WHOM IT MAY CONCERN!

Betr: HBUFC reference letter

We at projektb are supporting HBUFC since 2017 with various activities and donations. One of the main reasons, besides their brilliant up lifting programmes for children and young adults of the Hout Bay community, is the professional engagement and work with the HBUFC management.

Projektb can highly recommend the interaction with this Non-Profit Organisation as they offer high quality services.

Especially when one of our key clients, Jürgen Klopp (head coach Liverpool FC) was visiting South Africa and HBUFC - everything went integer, smooth and professional but still in a positive and humble way.

We are proud to be part of them!

Kind regards,

projekt 

Fußball Leadership

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From: Christoph Auhagen christoph@auhagen.org
Subject: Letter of support
Date: 20 September 2020 at 21:16
To: Elson Jeremy jce2310@icloud.com



- LETTER OF SUPPORT/HBUFC
To whom it may concern

I am living with my family in Hout Bay since almost 3 years after we have been moved from Germany. I am close connected to some soccer clubs in 1st and 2nd Bundesliga in my ex-home country but when we came to Hout Bay, I was really impressed about the very professional managed HBUFC, their vision and mission for the club and the network which the leaders of the club have.

I haven't rarely seen a more authentic acting management before and to connect/manage the social/political aspects/challenges which Hout Bay has and to see the motivation which soccer gives to the young generation, is really amazing.

The group of leaders of the HBUFC has a great and absolutely realistic vision for the club and for the youth living at this beautiful village. To build something which the HBUFC has been built and to have a concrete vision for all these really enthusiast soccer talents who are living at the Imizamo Yethu, is absolutely unique to me and it is really worth to be supported.

The concept to create a HBUFC academy which includes a professional practice and playing area for Hout Bay is fantastic for the girls and boys of this area of Cape Town and a great chance to realize the conceptual ideas and the future strategy which the management of the club has in mind. The combination of combining strategical aspects with the extremely high motivated FY soccer youth and having a very well educated coaches on board gives a very good & solid basis in order to develop a 'Premiere League Club'.

I support the club's activities since we are living in Hout Bay and it makes absolutely sense to me to find a bigger community to do the same and to support the club in order to achieve the strategical goals of the club.

Christoph Auhagen
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From: **Abbott, Neil** neil.abbott@rbc.com
Subject: HBUFC
Date: 21 September 2020 at 10:58
To: Jeremy Elson joe2310@icloud.com



To whom it may concern

I am a British Citizen who has built a home in the Hout Bay area of Cape Town as my partner is originally from Cape Town. As we have been spending more time in the Hout Bay area we have decided to get involved in supporting local initiatives that help to address the huge economic imbalances that still persist in South Africa. Hout Bay is a very special area because it is an area of exceptional natural beauty benefitting from wonderful mountains and coast line as well as a working fishing Harbour. Unfortunately it also a community that reflects the legacy of apartheid with three distinct zones:

- (i) Hangberg, which is a township on the slopes of Table Mountain behind the Hout Bay Harbour populated by people who would describe themselves as "cape-coloured". It is blighted by poor housing, high unemployment and high levels of poverty.
- (ii) Imizamo Yetho which is a township on the slopes of the Constantiaberg Mountain. It was founded in the early 1990s when around 400 families were "relocated" from the beach area to some Government owned forest land. Since then the township has grown massively to a population of around 35,000 people living in very low quality housing with limited utilities. It is mostly populated by indigenous Africans from other parts of South Africa and indeed other African countries in search of work, which is in short supply. Employment levels are low and crime levels are high. Opportunities for young people are very limited.
- (iii) The Hout Bay Valley and other protected residential zones that are largely populated by middle-class White people from South Africa and European countries.

The HBUFC project impresses on a number of fronts:

- (i) It is very well managed with a clear strategy for youth upliftment on a sustainable basis
- (ii) It is very visible in the community, including working with local employers to help those involved get valuable real work experience
- (iii) It uses the power of sport to unite the communities it serves. By specifically aiming to bring together the three Hout Bay communities at both a playing, managing and supporting level the "rainbow-nation" ideals of Nelson Mandela are perpetuated
- (iv) It embeds social responsibility and a senses of community purpose into the young people who are involved in the project. The players who succeed become coaches to help uplift the next generation. The involvement of HBUFC in helping to feed the Hout Bay township communities during the Covid 19 lockdown was very impressive.

It is clear to me that the demand for the services that HBUFC brings to the community exceed the capacity to supply. This is very evident with the limited facilities for training and playing which have to serve a much wider community than HBUFC itself. Consequently, the proposal to develop a dedicated HBUFC facility makes a great deal of sense to me and I'm sure would significantly help uplift the communities supported by HBUFC for generations to come.



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21 September 2020

Letter of Support: Hout Bay United Football Community

It has been a privilege for SABT to support (HBUFC) over the years, they are really doing amazing work within the community of Hout Bay and the surrounds.

They are an organization that work primarily with black and coloured Youth mostly from the informal settlement of Imizamo Yethu.

Their program's benefit the youths by developing the local talent, giving the kids a place to go after school, positive role models, assistance with there homework and a safe environment.

I support any application they may make for funding.

Janine Manuel
Social Development co Ordinator

A handwritten signature in black ink, appearing to read 'Janine Manuel', is written below the typed name.

"I've been aware of the activities of HBUFC for past few years while living in Hout Bay/Llandudno. I have a business relationship with one of the Trustees and the organisation has reached out to me on a number of occasions for strategic advice. It's been a pleasure to watch from the sidelines as many of the organisations key objectives have been activated and carried out with professionalism and efficiency. The stated goals of HBUFC from our very first meetings were to Unite, uplift and bring pride to Hout Bay.

Today I see an organisation that has a footprint across all the communities in Hout Bay, an organisation that has a unique network across all the intricate social and economic layers of our society and that cleverly uses football to pull Hout Bay together, on the field, around the field and most importantly off the field. HBUFC as a brand now stands for excellence in our community. It's a benchmark for the type of young leaders the organisations programs produce. Perhaps most importantly it stands for more than the game- Its bigger than a club and to watch HBUFC help to such an extent during the COVID-19 pandemic cemented it's role as key connector in our community."

Carl Fredrik Sammeli, serial entrepreneur and investor, co-founder Bitprop
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